



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Contract # 1392431
Schedule Dates 10/15/12-10/23/12
Advertiser Josh Mandel OH US Senate-R (71581)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2897 10/13-10/23 (479788)
Salesperson HOU5E-COLUMBUS, WSYX/WTTE/E5YX/WWHO (1
Sales Office W5YX/WTTE/E5YX/WWHO
Buyer Name Eversol, Whitney
Phone/Fax (740) 201-5500 / (740) 201-5502
CPE 2897
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments WTTE

Date Entered 10/12/12
Last Modified 10/12/12
Entered By Dawn Hachte
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,887.50
Net Total \$16,362.50
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	14	\$19,250.00
Grand Total:	14	\$19,250.00

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	9A- 10A (EST)		1	1	1	1	1			5	\$250.00	\$1,250.00	Columbus (WTTE)	9A GDC	10/12/12
2.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	9A- 10A (EST)		1	1						2	\$250.00	\$500.00	Columbus (WTTE)	9A GDC	10/12/12
3.0	Normal Line / Prime	10/16/12-10/16/12	4	:30	7:58P- 9P (EST)			1						1	\$2,000.00	\$2,000.00	Columbus (WTTE)	8P-9P RAISING HOPE/BENE AND KATE	10/12/12
4.0	Normal Line / Prime Premium	10/17/12-10/17/12	3	:30	7:57P- FOX-X Factor (Wednesday)				1					1	\$2,500.00	\$2,500.00	Columbus (WTTE)	8P X FACTOR	10/12/12
5.0	Normal Line / Baseball	10/17/12-10/17/12	3	:30	3:28P- Sports-FOX MLB NLCS Game 3				2					2	\$2,500.00	\$5,000.00	Columbus (WTTE)	3:30P MLB NLCS GAME 3	10/12/12
6.0	Normal Line / Baseball	10/18/12-10/18/12	3	:30	7:28P- Sports-FOX MLB NLCS Game 4					2				2	\$3,000.00	\$6,000.00	Columbus (WTTE)	7:30P MLB NLCS GAME 4	10/12/12
7.0	Normal Line / Prime	10/23/12-10/23/12	4	:30	7:58P- 9P (EST)			1						1	\$2,000.00	\$2,000.00	Columbus (WTTE)	8P-9P RAISING HOPE/BENE AND KATE	10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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